



*The Heart & Soul of
Health in New Mexico*



2012 ANNUAL REPORT

To Your Health



Table of Contents

Letter from Board President and Executive Director	3
Mission, Core Values, History	4
2012 Heroes of Health	5
Health Heroes	6
What We Do	7
Beyond Grantmaking	8
Investing in Change	10
Financials	13
Partners	14
Our People	15



To Your Health

This year has brought new challenges and opportunities, and Con Alma Health Foundation has responded to our state's changing demographics, the economic environment, and health care reform. Foremost, Con Alma is continuing its strong commitment to New Mexicans' health.

In collaboration with our grantees, funding and community partners and other stakeholders, we have made great strides this year to further our goal of achieving health equity, when everyone has an equal chance at being healthy.

We have embarked upon an exciting new initiative to achieve health equity through Healthy People – Healthy Places. Many partners are involved in this initiative that supports making changes so it's easier for people to be active and choose healthy foods.

We have been continuing our work to help ensure our nurses better reflect the population of New Mexico. We formed the New Mexico Institute for Nursing Diversity to promote nursing diversity as well as interdisciplinary and community-based partnerships.

We are passionate about informing and educating people on health issues affecting our state. Through the Grantmakers in Aging's EngAGEMENT Initiative, we published a report to increase funders' awareness of aging issues and funding needs in New Mexico. We also updated our health disparity report. Health Equity in New Mexico: A Roadmap for Grantmaking and Beyond guides our grantmaking decisions and program initiatives.

One of Con Alma's important roles is to serve as a resource and bring people from various sectors together to discuss important issues and learn from one another. This year, we arranged meetings in different regions of New Mexico so nonprofits, businesses and government could better understand how health-care reform will affect them. In addition to convenings, we published reports about the impacts of health care reform, including ones with focuses on American Indians and small businesses.

We are proud to work with outstanding organizations and individuals who are dedicated to improving health in New Mexico. We look forward to a new year of educating, advocating, partnering and investing in systemic change for a healthier New Mexico.



Robert Archuleta



Dolores E. Roybal

To Your Health! Para su Salud!

ROBERT ARCHULETA

*President, Board of Trustees
(April 2012 – April 2013)*

DOLORES E. ROYBAL

*Executive Director,
Con Alma Health Foundation*



Con Alma Health Foundation

Mission

Con Alma Health Foundation is organized to be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico. Con Alma seeks to improve health status and access to health care services and advocates for a health policy that addresses the health needs of all New Mexicans. The Foundation makes grants, contributions, and program-related investments to fulfill its Mission.

INSPIRED BY OUR VALUES

- Improve the health status of all New Mexicans.
- Maintain the public trust.
- Involve, collaborate and partner with New Mexico communities.
- Innovate and lead.
- Teach and learn.
- Be an effective advocate for a health policy which supports the Foundation's charitable purpose and mission.

BELIEVING IN THE FUTURE

We believe everyone is entitled to a healthy life.

We believe communities should help define solutions because of the great diversity of our state.

We believe our assets are greater than our dollars and that Con Alma should be an advocate for sound health policy.

We respect the values and experience of all people and will honor those values in our policies, operations and grantmaking.

The Foundation advocates for health policy and brings people and organizations together, acting as a catalyst for improving health, especially for the underserved.

History

In 2001, a group of health consumer advocates and policy makers came together to decide how best to invest the proceeds of the sale of Blue Cross and Blue Shield of New Mexico, a not-for-profit corporation. State law required that its non-charitable assets of more than \$20 million be set aside for a similar organization. That nonprofit organization became Con Alma Health Foundation, the largest foundation in New Mexico dedicated solely to health.

In 2002, the Los Alamos Medical Center was sold by Banner Health Systems, a non-profit corporation, to a for-profit corporation. Some proceeds from the sale of Los Alamos Medical Center were preserved to serve the unmet healthcare needs of the people of Los Alamos, Rio Arriba and northern Santa Fe counties. The proceeds of a combined \$4.5 million dollars established the Northern New Mexico Health Grant Group, a joint initiative of Con Alma Health Foundation and the Hospital Auxiliary of the Los Alamos Medical Center.

Since inception in December 2001, Con Alma Health Foundation has awarded more than \$11 million dollars to nonprofit organizations to improve health in New Mexico.

Con Alma's assets go beyond the dollars with which it makes grants. The Foundation advocates for health policy and brings people and organizations together, acting as a catalyst for improving health, especially for the underserved.



2012 Heroes of Health

In 2009, Con Alma Health Foundation started a tradition of recognizing individuals who have made extraordinary contributions to the health of their communities. Each year, we call for nominations for Heroes honored at our annual Grantee Recognition Event. Past heroes include Kristine Suozzi, public health advocate with New Mexico Health Equity Working Group, and Mario Pacheco, M.D. with the Pojoaque Primary Care and Northern New Mexico Residency Program.

Con Alma Health Foundation honored two Heroes of Health in 2012: Chuck Howe, president of National Veterans Wellness and Healing Center, and Rebecca Palacios, PhD, assistant professor at New Mexico State University.

Con Alma also awarded an honorary hero of health to Senator Dede Feldman who has been a public champion for health and health care in our state since she was first elected to the New Mexico Legislature in 1997.

In honor of the heroes, Con Alma provided a \$1,000 donation to a New Mexico nonprofit of each honoree's choosing – the National Veterans Wellness and Healing Center in Angel Fire for Howe and Character Kids in Las Cruces for Palacios.



SENATOR DEDE FELDMAN

Keynote speaker, Senator Dede Feldman, was recognized as an honorary Hero of Health for her work as an advocate for health and health care in New Mexico.

Chuck Howe



Chuck Howe started the Healing Center after hearing about the need for veterans to receive treatment for Post-Traumatic Stress Disorder. The Center has hosted retreats for veteran couples from 26 states since opening in 2009.

Howe's vision and focus make him a hero, according to Karen Kelly, the center's executive director. He recognizes the importance of treating both the veteran and the significant other, she said. The center offers traditional and non-traditional healing because Howe saw that was the best way to help veterans and their families. Howe also trains local residents in military life so they can connect to the people they treat.

Rebecca Palacios



Rebecca Palacios, a first-generation Mexican American, grew up along southern New Mexico's border and has a passion for helping the Latino population. Her work at New Mexico State University involves improving drinking water in the colonias, where people don't have access to city water, and improving consumption of fruits and vegetables in Mexican-American households. "There's no reason for these health disparities to exist," she said. "It's important that everyone have access to good health."

The three-year colonias project provides people with no-cost filtration systems, to rid common contaminations in the water systems., Palacios is also trying to eliminate barriers to people buying fruits and vegetables to enhance their nutrition.

Health Heroes

Inaugural Heroes of Health – 2009

- Robert Benon
- Mary Louise Romero-Betancourt
- Senator Jeff Bingaman
- Arturo Gonzales
- Monica Leyba
- Larry Martinez
- Patricia Montoya
- Win Quigley
- Dolores E. Roybal
- Fred Sandoval
- Cynthia Simonetti
- Dr. Eliseo Torres
- Dr. Bert Umland
- Facundo Valdez
- Dr. Alfredo Vigil

Con Alma Health Foundation recognizes individuals who have made extraordinary contributions to the health of their communities.



2010

DR. MARIO PACHECO, M.D.

Mario F. Pacheco, M.D., a Board Certified family physician, is the founding director of the Northern New Mexico Family Practice Residency Program, a rural residency training track sponsored by the University of New Mexico (UNM) School of Medicine. He is also the first Associate Vice President for Hispanic Health at the University of New Mexico Health Sciences Center. His main professional interest is improving health services access for rural and uninsured families in New Mexico.



2011

KRISTINE SUOZZI, PH.D.

Kristine Suozzi, New Mexico Health Equity Working Group, coordinates the voices of people who believe how healthy we are depends on our homes, schools and communities. Previously, she was Public Health Division Director for the New Mexico Department of Health. Dr. Suozzi has a Ph.D. in health education and has worked in New Mexico on public health and social justice issues for the more than a quarter century.



10th Anniversary New Mexico Hero of Health Award (posthumous)

LINDA LANE RIGSBY (1947–2008)

Linda Lane Rigsby, attorney and former executive director of Nirvana Mañana Institute, was an advocate for the Coalition to Save Our Health Resources, which helped found Con Alma Health Foundation, and she served as the first chair of the Community Advisory Council. Frank Sanchez, a former member of the Board of Trustees, credits her as the driving force for its creation. "Many of us were less certain about the necessity of a community advisory committee, feeling that a Board was sufficient; Linda was right."



What We Do

Con Alma Health Foundation is organized to be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico. One of our primary areas of focus is health equity, which concerns those differences in health that can be traced to unequal economic and social conditions, both systemic and avoidable. As part of our work to balance those health discrepancies the Foundation has taken on the role of educator and convener, with the eye to increasing knowledge and collaboration, leading to greater advocacy and better health outcomes for all New Mexicans.

Educating, Advocating & Collaborating

HEALTH EQUITY IN NEW MEXICO: A ROADMAP FOR GRANTMAKING AND BEYOND

We published an update to our 2006 report, "Closing the Health Disparity Gap in New Mexico: A Roadmap for Grantmaking." The new 2012 report focuses on achieving health equity and guides our Grantmaking and program initiatives.

MAKING HEALTH CARE REFORM WORK FOR SMALL BUSINESS IN NEW MEXICO

This report highlights the features of federal health care reform that directly impacts small businesses, including nonprofit organizations. Our report includes recommendations on how to maximize the benefits of the Patient Protection and Affordable Care Act for New Mexico businesses and the state economy. Con Alma partnered with the McCune Charitable Foundation to produce this report.

STRATEGIC PLAN, 2012-2014, CON ALMA HEALTH FOUNDATION

Today's rapidly changing environment provides both challenges and opportunities for philanthropy and nonprofit organizations in New Mexico. Issues impacting Con Alma Health Foundation's strategic planning include our state's changing demographics, the economic environment, health care and health care reform, as well as changes affecting governmental and nonprofit sectors.

ENGAGE NEW MEXICO: PROMOTING AND STRENGTHENING GRANTMAKING IN NEW MEXICO TO SUPPORT AN AGING POPULATION

Con Alma Health Foundation and New Mexico Association of Grantmakers commissioned this report to increase funders' awareness of aging issues and funding needs in New Mexico. This is part of the Grantmakers in Aging's EngAGEment Initiative.

EVERYONE WINS: MAXIMIZING THE ECONOMIC IMPACT OF HEALTH CARE DELIVERY IN NEW MEXICO

The aging of New Mexico's population and implementation of federal health care reform will dramatically increase the demand for health care services in the coming years. The stimulus to the health care sector will ripple out through the broader economy, creating new jobs and increasing income in all industrial sectors. Con Alma partnered with the McCune Charitable Foundation to produce this report.

BLUEPRINT FOR HEALTH NEW MEXICO: HEALTH CARE REFORM IMPLEMENTATION WORK PLAN FOR NEW MEXICO

Successful implementation of the Patient Protection and Affordable Care Act (ACA) could directly improve the health of children and families across New Mexico. BluePrint for Health New Mexico reflects the core values of the Foundation with a focus on advancing health equity. This project was made possible with support from the W. K. Kellogg Foundation.



Beyond



Con Alma's assets go beyond the dollars it grants. Con Alma builds partnerships, leverages resources, advocates for all, impacts health policy to address health needs in New Mexico, and serves as a resource for policy makers, nonprofits and the public. The Foundation will continue to serve as a convener and as a catalyst for positive, systemic change.



Advocating for Elders

Con Alma Health Foundation wants to make sure New Mexico's seniors get the services they need. This is especially important as the percentage of New Mexicans older than 65 grows from 39th in the nation to 4th by 2030, according to census projections. Con Alma took the lead in increasing awareness and funding support for the state's growing aging population through the EngAGEment Initiative. The initiative involved educating funders and nonprofits about aging issues so they can better support elder New Mexicans. Grantmakers in Aging and the New Mexico Association of Grantmakers are partners in the initiative.



Bringing People Together

In our role as convener and as a catalyst for positive, systemic change, Con Alma continues to work towards implementing health care reform. Con Alma held several convenings around the state to provide updates to stakeholders on changes related to health care reform. The convenings also served as a forum to discuss needs and gaps in health care reform implementation in our state. Con Alma also commissioned several reports on the impact of health care reform in New Mexico, and continues to publicize the reports created through our BluePrint for Health initiative, which created a comprehensive work plan to implement health care reform in New Mexico.



Grantmaking

The Foundation has involved more people in public policy issues, identified ways to increase national foundation involvement in New Mexico and promoted statewide initiatives to improve health and advance health equity.



Leveraging Resources

One of Con Alma's focuses is to promote diversity and support minorities and those underserved. To increase the capacity of Hispanic-led and Hispanic serving organizations, Con Alma serves as the convener and chair of the funding collaborative, Hispanics in Philanthropy in New Mexico. Current partners include Con Alma Health Foundation, LANL Foundation, New Mexico Community Foundation, Nirvana Mañana Institute, Taos Community Foundation, and the Simon Charitable Foundation. The initiative has brought in \$1.8 million to New Mexico since inception.



Promoting Diversity

Con Alma Health Foundation started the New Mexico Nursing Diversity Partnership to support and increase the diversity of the nursing workforce in New Mexico. Research has shown that people receive the best quality health care when providers can communicate with them and understand their needs in a culturally relevant manner. Our state is one of a handful of majority-minority states with a population that is almost 47 percent Hispanic and 10 percent American Indian, so our nurses should reflect the population of New Mexico. A grant from the Robert Wood Johnson Foundation and the Northwest Healthcare Foundation supports this initiative.



Investing

2012 Small Grants

- **Colonias Development Council:** \$14,000 to create a team of promotoras to distribute information about health, legal and social services in Doña Ana and Otero counties
- **Coming Home Connection:** \$15,000 for a training program for volunteer veterans to become caregivers for veterans in need of home healthcare in Bernalillo County
- **Embrace, Inc.:** \$10,000 to work with local teens, community organizations and local government to create a teen center in Roswell
- **Eve's Fund for Native American Health Initiatives:** \$10,844 for expansion and outreach of a culturally sensitive injury prevention program for Native youth on the Navajo Nation
- **Las Cumbres Community Services:** \$12,000 to expand services for grandparents raising grandchildren in Rio Arriba County
- **Mesilla Valley Community of Hope:** \$8,156 to improve access to health care for disabled homeless clients through advocacy/enrollment efforts in Doña Ana and adjacent counties
- **Mora Valley Community Health Services:** \$10,000 to support efforts to mobilize the community to address substance abuse in Mora and San Miguel counties
- **New Mexico Asian Family Center:** \$8,000 to support efforts to provide culturally appropriate resources and access to health services and education for New Mexico's Asian community
- **New Mexico Direct Caregivers Coalition:** \$7,500 to support policy and advocacy efforts to build and empower a diverse workforce of caregiver advocates in New Mexico.
- **Notah Begay III Foundation, Inc.:** \$7,500 to promote a replicable model of youth and community engagement to reduce childhood obesity and diabetes at San Felipe Pueblo
- **University of New Mexico Foundation-KUNM FM 89.9:** \$10,000 to support the production of a radio program addressing poverty and public health in New Mexico
- **The Wellness Coalition:** \$12,000 to educate on and share the "Nonprofit Organizational Capacity Assessment" model to assist rural nonprofits in becoming more effective



Coming Home Connection



University of New Mexico Foundation-KUNM FM 89.9

Funding from our allies is critical to our ability to achieve our ambitious goals that aim to reduce the incidences of Native American childhood obesity and type 2 diabetes and promote the leadership development of Native children.

Crystal Echo Hawk

Executive Director, Notah Begay III Foundation



in Change

Northern New Mexico Health Grants Group

- **Boys and Girls Club del Norte:** \$15,000 to educate children and families in Chimayó on making healthy choices through the Healthy Habits for Life and Triple Play programs
- **Cancer Services of New Mexico:** \$10,000 to educate cancer patients/survivors and their caregivers about cancer treatment and survival through family cancer retreats
- **Coming Home Connection:** \$11,500 to train and place community volunteers to provide free and low-cost homecare to families in Los Alamos and Rio Arriba counties
- **Family Strengths Network:** \$6,500 for We Help Ourselves, which teaches children and youth how to be safe at home and school, in Los Alamos County public schools
- **The Family YMCA:** \$20,000 to support the Española YMCA Teen Center through activities that promote healthy lifestyles for teenagers
- **Interfaith LEAP:** \$15,000 to provide substance abuse prevention and access to behavioral health care services for youth and families in Rio Arriba County
- **Las Cumbres Community Services:** \$15,000 to support and expand services for grandparents raising grandchildren in Rio Arriba County
- **Los Alamos Lions Club:** \$12,000 to support a regional eye screening program for children ages 3-8 and support for adults and children that cannot afford eye exams
- **New Mexico Suicide Intervention Project:** \$10,000 to increase awareness of youth suicide risk factors and interventions available in Los Alamos County
- **Self Help:** \$10,000 to support its Immigrant Health Initiative providing advocacy and case management for immigrant clients serving Los Alamos and Rio Arriba counties



Española Teen Center

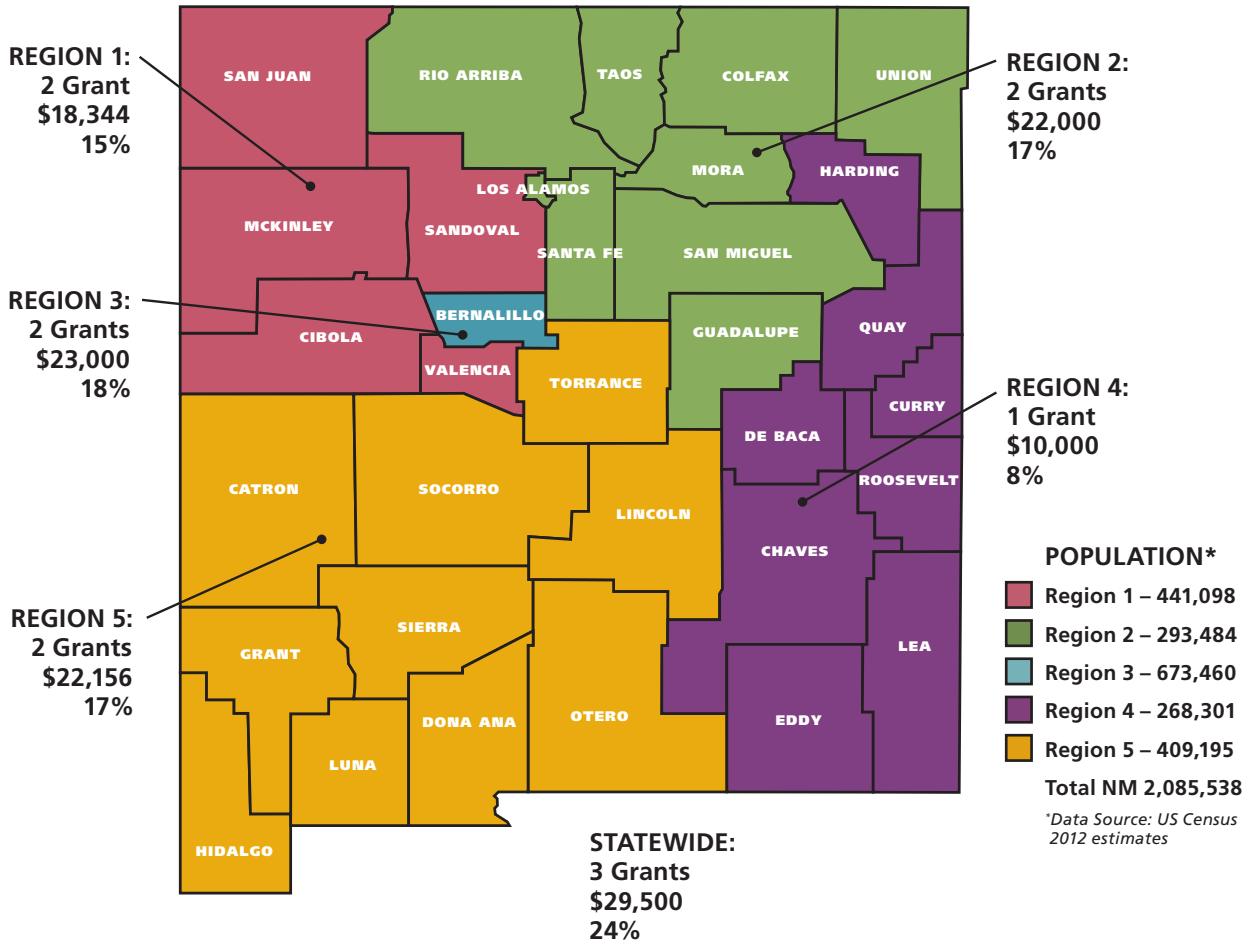


Las Cumbres Community Services



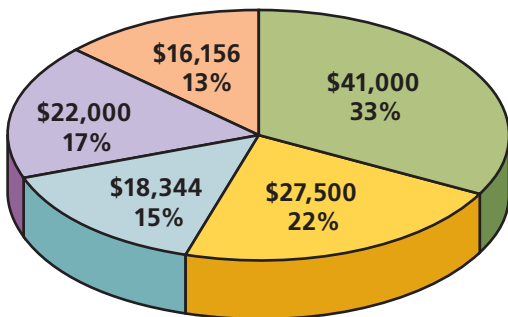
CON ALMA HEALTH FOUNDATION 2012 SMALL GRANT FUNDING ALLOCATIONS BY REGION

\$125,000 – 12 Small Grant Awards

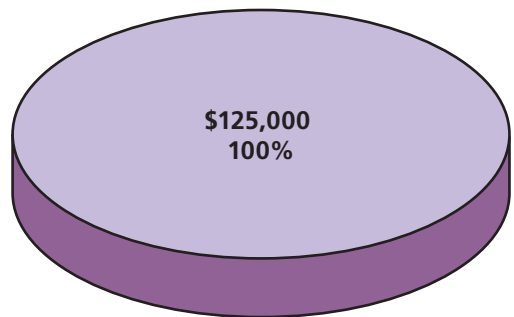


2012 CAHF GRANT CYCLE ALLOCATIONS BY PRIORITY ISSUE

2012 Small Grants \$125,000 – 12 grants awarded



2012 NNMHGG Grants \$125,000 – 10 grants awarded



- Workforce Development
- Policy
- Culturally Appropriate Services
- Health Promotion
- Access



Financials

STATEMENT OF FINANCIAL POSITION

For the Year Ended December 31, 2012 with Comparative Totals for 2011

ASSETS	2012	2011
Cash and cash equivalents	\$1,837,422	\$2,126,420
Account and other receivables	15,844	24,284
Prepaid expenses	2,493	2,550
Investments	22,386,224	20,136,964
Total current assets	24,241,983	22,290,218
Property and equipment, net of depreciation	838,640	866,306
TOTAL ASSETS	\$25,080,623	\$23,156,523

LIABILITIES AND NET ASSETS

Current liabilities

Accounts payable	\$30,959	\$43,844
Accrued payroll liabilities	18,647	20,137
Grants payable	125,000	141,104
TOTAL LIABILITIES	\$174,606	\$205,085

NET ASSETS

Unrestricted	755,223	756,044
Temporarily restricted	20,650,794	18,695,394
Permanently restricted	3,500,000	3,500,000
TOTAL NET ASSETS	\$24,906,017	\$22,951,438
TOTAL LIABILITIES AND NET ASSETS	\$25,080,623	\$23,156,523

STATEMENT OF ACTIVITIES

For the Year Ended December 31, 2012 with Comparative Totals for 2011

REVENUES AND SUPPORT:	2012	2011
Grants	\$292,700	\$365,000
Contributions	32,650	33,725
In-kind contributions	2,938	6,840
Special events, net	-1,572	-5,598
Investment income, net	2,789,756	-1,094,288
Other income	750	-
Net assets released from restrictions	-	-
TOTAL REVENUES AND SUPPORT	\$3,117,222	(\$694,321)

EXPENSES AND LOSSES:

Foundation healthcare programs	\$630,830	\$825,831
NNMHGG healthcare programs	220,999	200,644
General and administrative	279,908	288,643
NNMHGG general and administrative	-	48,246
Fundraising	8,496	17,599
TOTAL EXPENSES	\$1,140,233	\$1,380,963
Change in net assets before provision for excise tax	1,976,989	-2,075,284
Excise taxes	-22,410	-34,738
Change in net assets	1,954,579	-2,110,022
NET ASSETS, BEGINNING OF YEAR	\$22,951,438	\$25,061,460
NET ASSETS, END OF YEAR	\$24,906,017	\$22,951,438

This is a summary. The audited financial statements are available for inspection at the office:

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www.conalma.org

Independent auditors:
 Hinkle & Landers, P.C.



Partners

Thank You

Many dedicated organizations and individuals from diverse communities are our partners in improving health in New Mexico. We especially want to thank our funding and collaborative partners in 2012:

- Convergence Partnership through the Tides Foundation
- Grantmakers in Aging
- Grantmakers in Health
- Hispanics in Philanthropy
- McCune Charitable Foundation
- Notah Begay III Foundation
- New Mexico Community Foundation
- New Mexico Board of Nursing
- Partners Investing in Nursing's Future (Northwest Health Foundation & Robert Wood Johnson Foundation)
- PNM
- Santa Fe Community Foundation
- Simon Charitable Foundation
- St. Vincent Hospital Foundation
- W. K. Kellogg Foundation

We value all our partners. We apologize for any omissions, and ask that you contact us at staff@conalma.org or 438.0776, ext. 4 to notify us of any additions or corrections.



Our People

The vision and dedication of Con Alma Health Foundation's Board of Trustees, Community Advisory Committee, its staff and network of community-based organizations and funding partners extend Con Alma's reach beyond the dollars it grants – and enable us to fulfill our promise for a healthy future for New Mexico's people.

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For more information on Con Alma Health Foundation, please visit our website at www.conalma.org and visit us on Facebook.



Con Alma Health Foundation is a tax-exempt private foundation under Section 501 (c) 3 of the Internal Revenue Code.

Con Alma Health Foundation is a member of the Border Philanthropy Partnership, Council on Foundations, Grantmakers in Health, Hispanics in Philanthropy, Grantmakers for Effective Organizations, Neighborhood Funders Group, and the New Mexico Association of Grantmakers.

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