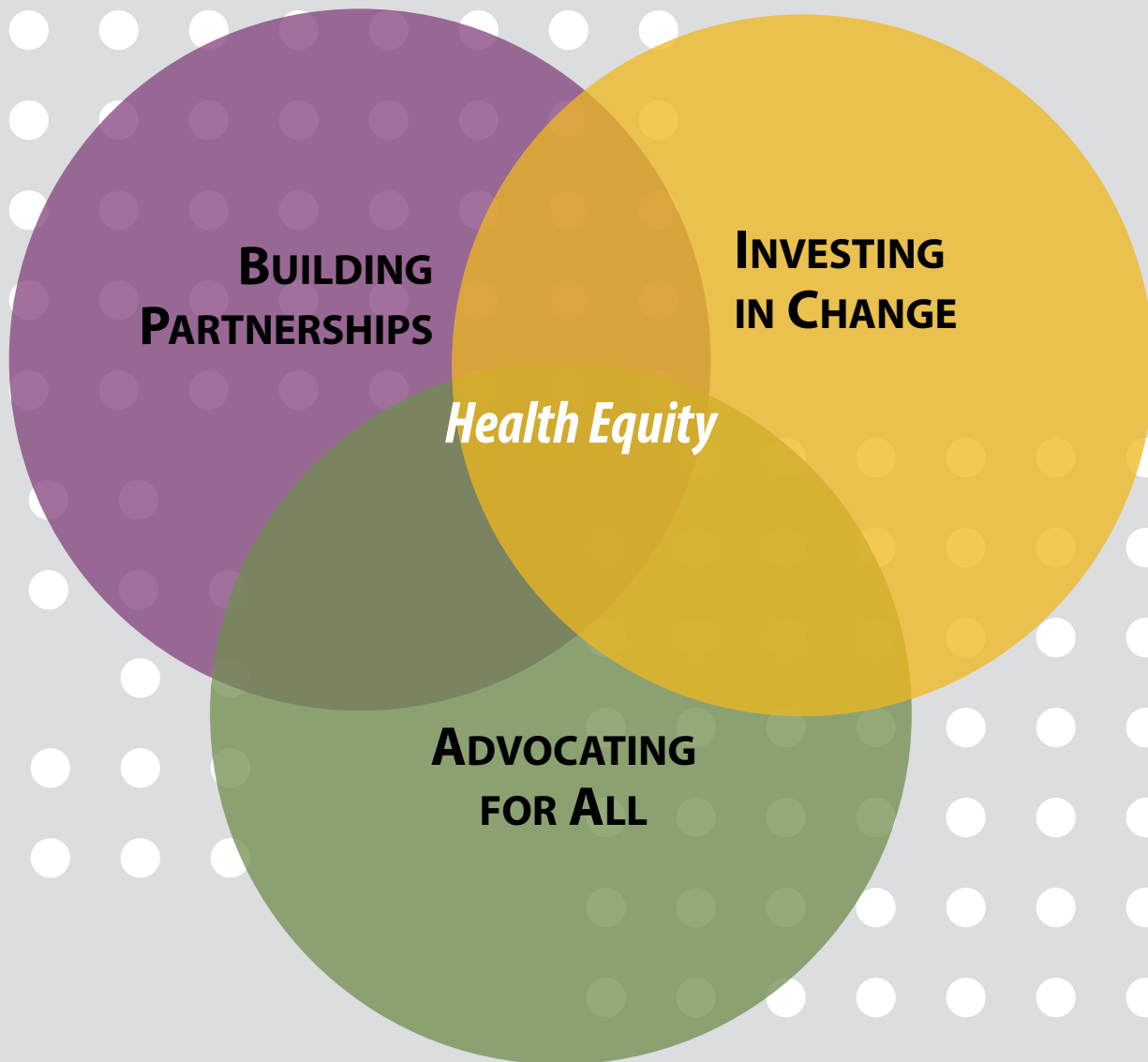


2014 Annual Report



*The Heart & Soul of
Health in New Mexico*

Convene

Building Partnerships

Collaborate

Invest in Communities

Build Health Equity

Leverage Resources

Investing in Change

Convene

Collaborate

Invest in Communities

Build Health Equity

Advocating for All

Leverage Resources

Convene

Invest in Communities

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New Mexico Asian Family Center

Building Partnerships - Investing in Change Advocating for All



Making sure everyone has an equal chance at living a healthy life continues to be a major focus for Con Alma Health Foundation this year and beyond. As the state's largest foundation dedicated solely to health, Con Alma embarked on an important research project to assess the strengths of federal health-care reform and propose policy and other solutions to address gaps in care.

With support from the W.K. Kellogg Foundation, we are working with our network of partnerships to study how the federal Patient Protection and Affordable Care Act, also known as ACA, works here in New Mexico. We are working with the University of New Mexico Health Sciences Center and partners in small communities across the state through the New Mexico Alliance of Health Councils. We are bringing these groups together with other community partners and stakeholders to discuss our project and ensure we have a diverse cross-section of New Mexico represented in the project.

As we collect information about how ACA has affected people in our state, we are paying close attention to certain parts of the legislation that focus on improving access and the quality of care for low income communities and racial and ethnic groups. We want to learn more about New Mexico's efforts to address

those needs and what challenges there are to achieving health equity – when everyone has an equal chance at living a healthy life regardless of a person's zip code, income or ethnicity.

When we conclude our project, we will present ways local and state government, businesses, nonprofits and other sectors could work on finding solutions to any challenges people face in accessing the full benefits of ACA. This is about investing in change that will get us another step closer to health equity.

We know that we couldn't do any of our work in isolation. We thank our dedicated Board of Trustees and Community Advisory Committee members as well as our partners throughout New Mexico for believing and supporting our mission to continue to build partnerships, invest in change and advocate for all.

To your health!

A handwritten signature in black ink that reads "Erin Bouquin, M.D." with a stylized flourish at the end.

Erin Bouquin, M.D.
President, Board of Trustees

A handwritten signature in black ink that reads "Dolores E. Roybal" with a stylized flourish at the end.

Dolores E. Roybal, PhD, MSW
Executive Director

Mission

Con Alma Health Foundation is organized to be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico. Con Alma seeks to improve health status and access to health care services and advocates for health policies that address the health needs of all. The Foundation makes grants and contributions to fulfill its mission.

All of Con Alma Health Foundation's work is guided by six core values:

- Improve the health status of all New Mexicans
- Maintain the public trust
- Involve, collaborate and partner with New Mexico communities
- Innovate and lead
- Teach and learn
- Be an effective advocate for a health policy which supports the Foundation's charitable purpose and mission

Believing in the future

We believe everyone is entitled to a healthy life.

We believe communities should help define solutions because of the great diversity of our state.

We believe our assets are greater than our dollars and that Con Alma should be an advocate for sound health policy.

We respect the values and experience of all people and will honor those values in our policies, operations and grantmaking.

History

In 2001, a group of health consumer advocates and policy makers came together to decide how best to invest the proceeds of the sale of Blue Cross and Blue Shield of New Mexico, a nonprofit corporation. State law required that its non-charitable assets of more than \$20 million be set aside for a similar organization. That nonprofit organization became Con Alma Health Foundation, the largest foundation in New Mexico dedicated solely to health.

Banner Health Systems, a nonprofit corporation, sold the Los Alamos Medical Center to a for-profit corporation in 2002. Some proceeds from the sale of Los Alamos Medical Center (LAMC) were preserved to serve the unmet healthcare needs of the people of Los Alamos, Rio Arriba and northern Santa Fe counties. The proceeds of a combined \$4.5 million established the Northern New Mexico Health Grant Group (NNMHGG), a joint initiative of Con Alma Health Foundation and the Hospital Auxiliary of the Los Alamos Medical Center.

Since inception in December 2001, Con Alma Health Foundation has invested over 13 million dollars in grants, contributions and contracts to nonprofit organizations to improve health in New Mexico.

Two long-time supporters of Con Alma Health Foundation passed away in 2014, current Board member Jane Batson, and former Board member Facundo Valdez. Both were extraordinary individuals who gave tirelessly to support their communities. We were honored to benefit from their service and devotion to Con Alma. They will both be missed.

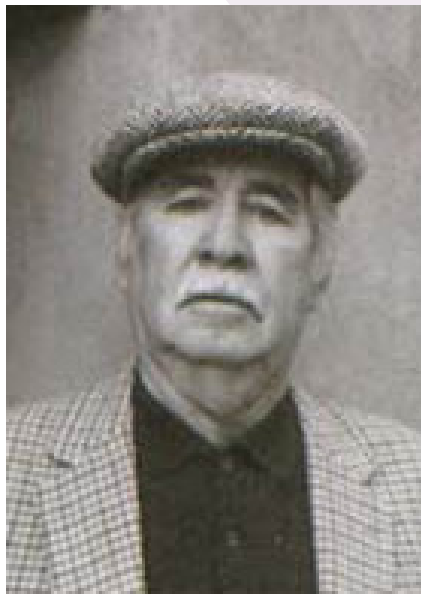


Jane Batson

(September 6, 1947 - September 27, 2014)

Jane joined the Board of Con Alma in 2012 and was serving her first term as a trustee. In 2002, she was the recipient of the New Mexico Distinguished Public Service Award for dedication to public service and the betterment of life in New Mexico. She retired from Eastern New Mexico University-Roswell in 2013, having served as interim vice president for external affairs and dean of the Division of Health. Jane earned a diploma in nursing from Northwest Texas Hospital School of Nursing, a Bachelor of Chemistry from ENMU and a Master in Counseling and Guidance, also from ENMU. During her remarkable career she received numerous awards for her work at ENMU and in

the community including the KOSA Award for Excellence in Teaching, United Way Community Service Award, New Mexico's Outstanding Volunteer Award for National Philanthropy Day, ENMU Human Relations Award and the New Mexico Border Health Council Lifetime Achievement Award.



Facundo B. Valdez

(March 13, 1932 - August 3, 2014)

Facundo served two three-year terms as a member of Con Alma Health Foundation's Board (2003 – 2009). He was a good friend to the Foundation and a champion for the poor and under-served. Facundo inspired and mentored many through the New Mexico Highlands University (NMHU) where he directed the Social Work Department and served as a professor. Facundo, along with Corinne Wolfe, were the founders of the Social Work program.

Facundo was born in Mora, New Mexico. He earned a BA and MA from New Mexico Highlands University, and a Master in Social Work from the University of Denver. He was a pioneer leader in recruiting Native American and Hispanic faculty for the NMHU Social Work Department and recruiting students from New Mexico. He was also a

founding member of the National Council of La Raza. Facundo was very community-oriented and served on numerous nonprofit boards over the years.

In 2009, Con Alma Health Foundation started a tradition of recognizing individuals who have made extraordinary contributions to the health of their communities. Each year, we call for nominations for Heroes honored at our annual Grantee Recognition Event.

The 2014 Hero of Health was Vicki Johnson, the founder and director of the [First Born program in Silver City](#). She was nominated by Anna Maria Garcia of the First Born Program at Los Alamos National Laboratory Foundation.

Established in Grant County by Vicki Johnson in 1997, the First Born Program is a unique home visiting program designed to meet the needs of New Mexican families. Services are free and offered to all women pregnant for the first time and first-time families within the program service areas. At the program's core is the conviction that a healthy pregnancy and a healthy baby are not only critical to the immediate well-being of mother and child but are also integral to the long-term health and success of the family and community. In 2002, FBP was named one of the nation's 10 most innovative and exemplary prevention programs by the Center for Substance Abuse Prevention and other collaborative national agencies.



2014 Hero of Health

In honor of the 2014 hero, Con Alma provided a \$1,000 donation to the nonprofit of her choice, First Born of Silver City. This organization was chosen because of their commitment to ensuring the health and wellbeing of every first-time parent, thereby guaranteeing better health outcomes for infants and toddlers.

Con Alma Health Foundation Heroes of Health 2009 - 2013

Juliana Anastasoff

Chuck Howe

Rebecca Palacios

Kristine Suozzi

Dr. Mario Pacheco

Robert Benon

Mary Louise Romero-Betancourt

Senator Jeff Bingaman

Arturo Gonzales

Monica Leyba

Larry Martinez

Patricia Montoya

Winthrop Quigley

Dolores E. Roybal

Fred Sandoval

Cynthia Simonetti

Dr. Eliseo Torres

Dr. Bert Umland

Facundo Valdez

Dr. Alfredo Vigil

Small Grants

Coming Home Connection in Santa Fe (\$9,000) to partner with the Santa Fe Community College's School of Nursing to train and place veteran volunteers to provide in-home care services to veterans and their families

Curry County Health Council (\$8,000) to improve the health and wellbeing of all Curry County residents and neighborhoods through education and awareness of important health issues

Generation Justice (\$10,000) to create an awareness campaign about gaps in behavioral-health care through social media, video and radio productions, a discussion guide and a policy forum

Health Action New Mexico (\$8,000) to examine health-insurance enrollment in southern New Mexico to determine gaps and recommend improvements, including educating people in how to enroll in the new health insurance opportunities in New Mexico

Las Cumbres Community Services (\$10,000) to provide direct services, training and advocacy to support reunification of parents with their children when possible and curb the growing trend of grandparents as caregivers

New Mexico Alliance of Health Councils (\$12,000) to educate policy makers regarding community health, health equity, and the importance of health councils and secure funding to support the work of health councils throughout the state

Multi-Year Grants 2014 – 2016

New Mexico Alliance for School-based Healthcare (\$50,000) to advocate for changing the policies and practices of commercial health-insurance companies to protect the confidentiality of adolescent health care

New Mexico Center on Law and Poverty (\$50,000) to protect and improve the healthcare safety net by removing systemic barriers that prevent vulnerable families from accessing health insurance, protect indigent care for uninsured people and improve charity care for uninsured patients at New Mexico hospitals

New Mexico Community Health Worker Association (\$50,000) to recruit, train and mentor community health workers/promotores to assist with the certification and grandfathering efforts of the 2014 Community Health Worker Act

Vision for Dignity, Access and Accountability (VIDA) in Healthcare (\$50,000) to support the work of a community coalition to create a countywide health safety net and planning structure for Bernalillo County

New Mexico Community AIDS Partnership (\$8,000) to help health care providers in northwestern New Mexico provide culturally competent and clinically excellent care to lesbian, gay, bisexual, transgender and queer patients

New Mexico Direct Caregivers Coalition (\$10,000) to develop online educational courses for caregivers and a program that matches caregivers with employers and people needing care statewide

Pegasus Legal Services for Children (\$10,000) to use youth-friendly print materials and social media to educate rural and urban youth about their rights to access physical and mental-health services

Santa Fe Project Access (\$8,000) to conduct a statewide assessment of hospital policies for charging uninsured individuals for care and make recommendations to improve access to care and promote transparency

Senior Citizens' Law Office (\$10,000) to provide targeted outreach and education and individual advocacy to low-income seniors in central New Mexico to ensure they are enrolled in Medicare, Medicaid and prescription drug programs

Think New Mexico (\$12,000) to support an initiative involving researching, developing and advocating for a public policy solution to make health-care pricing and quality information easily accessible to New Mexico communities

Young Women United (\$10,000) to address disparities in maternal and infant health outcomes in New Mexico by increasing awareness and access to homebirth and midwifery model of care

Northern New Mexico Health Grant Group

Alzheimer's Association, New Mexico Chapter (\$10,000) to support a Northern Caregiver Conference designed to educate and empower caregivers and family members caring for individuals with Alzheimer's

Amigos del Valle (\$15,000) to provide in-home services, including transportation, information and referrals to seniors who earn low incomes, wish to remain independent in their homes and live in the Española valley

Boys and Girls Clubs of Santa Fe/Del Norte (\$12,000) to continue Triple Play and Health Habits, which shows youth in Abiquiú, Chimayo and Española how eating smart, keeping fit and forming positive relationships adds up to a healthy lifestyle

Cancer Foundation for New Mexico (\$12,000) to eliminate barriers to accessing cancer treatment and improve health outcomes for minority residents who earn low incomes in Rio Arriba and northern Santa Fe counties

Cancer Services of New Mexico (\$10,000) to serve more people from Los Alamos, Santa Fe and Rio Arriba counties, ensuring they know about cancer services available to them, and supporting a family cancer retreat

Coming Home Connection (\$10,000) to partner with the Los Alamos Medical Center to train and place veteran volunteers to provide in-home care services to veterans and their families

Compassionate Touch Network (\$10,000) to support a school presentation aimed at raising awareness of mental illnesses, reducing stigma, expanding mental health education and increasing access to mental health professionals

ECHO (\$10,000) to support the Food for Kids Backpack Program in the Chama elementary school to provide kid friendly, nutritional food items to support good health and improve educational success

Family YMCA (\$15,000) to support education, intervention, prevention and health outreach programs for youth in the Española Valley through positive relationships and staff-driven mentoring

Inside Out (\$12,000) to help peer counselors provide free relapse prevention tools and behavioral-health care services to uninsured youth and adults recovering from substance abuse

Los Alamos Family Council (\$10,000) to provide services to residents of Los Alamos, Rio Arriba and northern Santa Fe counties who need support with the critical issues of suicide, substance abuse or domestic violence

Los Alamos Lion's Club (\$2,000) to provide eye screenings to 25 schools in Los Alamos County, Rio Arriba County and pueblo communities

McCurdy School (\$10,000) to provide free mental health counseling to McCurdy Ministries and McCurdy Charter School students to help improve mental health, social, spiritual, familial and educational outcomes

Self Help (\$12,000) to support a project in which people can call 2-1-1 to get answers and referrals for their wellbeing, including medical and health care, financial, legal, disaster response, and other social supports

Healthy People, Healthy Places Initiative Grants

Amigos Bravos Inc. (\$8,000) to participate in the New Mexico Triennial Review of water quality standards that may be downgraded and adversely affect New Mexico's environment

Bernalillo County Place Matters (\$8,000) to develop a policy toolkit that increases engagement of community members in leadership roles related to land-use and food access policies

First Choice Community Healthcare (\$7,000) to design a system that would address social determinants of health through education, a wellness center, community farm and teaching kitchen

La Familia Medical Center (\$7,000) to cultivate community gardens, advocate for policy change, and improve the built environment and access to fresh foods and healthy lifestyles

La Semilla Food Center (\$7,000) to generate recommendations that would make it easier for people to access healthy food through incentives, promotion and policy implementation

McKinley Community PLACE MATTERS (\$7,000) to develop a reuse plan and provide technical assistance to members of the Red Water Pond Community

National Center for Frontier Communities (\$12,000) to support the Southwest New Mexico Food Policy Council in ensuring that people have access to healthy food

New Mexico Voices for Children (\$8,800) to promote healthy food access policies that would improve the health of adults and children in New Mexico

Notah Begay III Foundation (\$8,000) to provide capacity building for the organizations that participate in the Native Strong New Mexico – Healthy Tribal Communities initiative

Volunteer Center of Grant County (\$7,000) to support the Grant County Food Policy Council to influence policies that encourage access to nutritious local food and health security

Zuni Youth Enrichment Project (\$7,000) to support the future leaders of Zuni by connecting them to spiritual and cultural traditions of Zuni agriculture through gardens

The Foundation's grantmaking has evolved and so has the Foundation's role in engaging stakeholders in public policy issues, leveraging resources to increase philanthropy engagement and dollars for New Mexico, and promoting statewide initiatives to improve health and health equity. Con Alma is committed to building partnerships, investing in change through grantmaking and program initiatives, and advocating for all.

Advancing Health Equity

Con Alma began a two-year W. K. Kellogg grant in June 2014 to support the Foundation's efforts to ensure health equity for low-income communities and communities of color by assessing the implementation of the [Affordable Care Act \(ACA\)](#) and other policies in NM.

Healthy Aging

Con Alma is partnering with Las Cumbres Community Services to support its Grandparents Raising Grandchildren program and on strategies to reverse the alarming increase in the number of grandparents raising grandchildren in our state and nationally. Con Alma also serves on the New Mexico Aging and Long-Term Services Department's Policy Advisory Committee to support healthy aging in New Mexico.

Healthy People, Healthy Places

In 2014, Con Alma completed the second year of a three-year initiative with local and national funders and our nonprofit partner, [Farm to Table](#), to promote health and equity through built environment and food access policy. Components include grantmaking to New Mexico-based nonprofits, convenings, and technical assistance with the assistance of a multi-sector, multi-field Steering Committee. The goals of the project include:

- Promoting equity and health by improving people's ability to access healthy food and be physically active, particularly in low-income, rural and communities of color
- Supporting the preservation and enhancement of cultural and spiritual assets in the community
- Developing capacity by creating a long-term commitment to equity-focused policy and environmental efforts

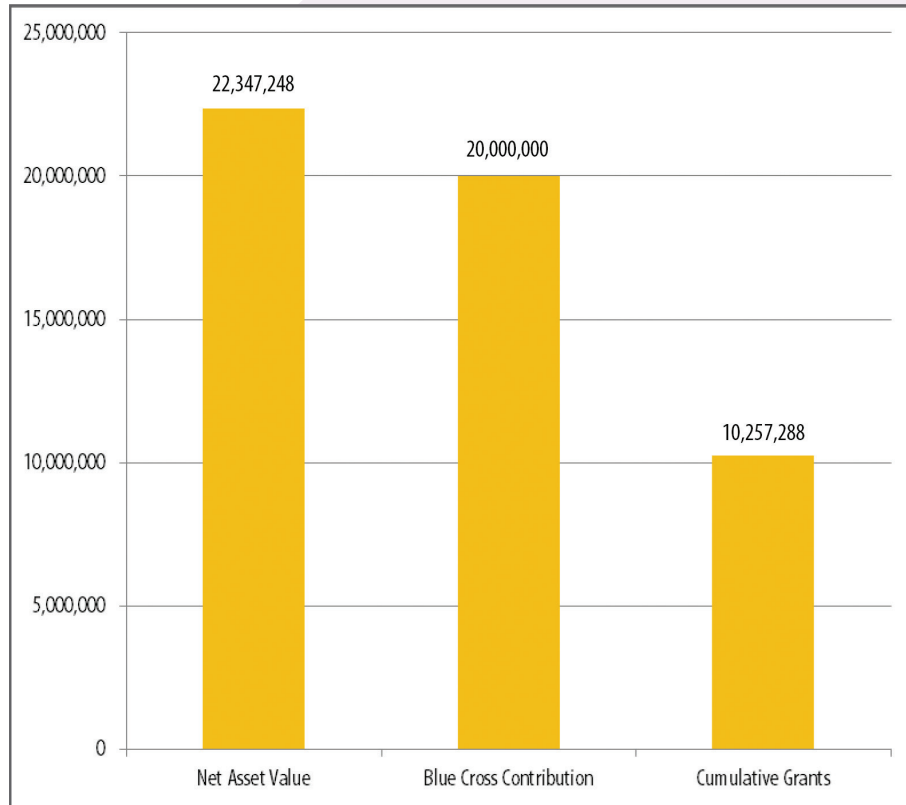
Hispanics in Philanthropy

Con Alma partners with the national Hispanics in Philanthropy and local funders on a Funders' Collaborative for Strong Latino Organizations to continue to support Hispanic led or Hispanic serving nonprofits in New Mexico. The HIP New Mexico funders' collaborative awarded \$192,000 in grants to New Mexico nonprofits for the three-year period ending December 2014 (phase 3), and nearly \$2 million over the course of the initiative's nine year history in New Mexico.

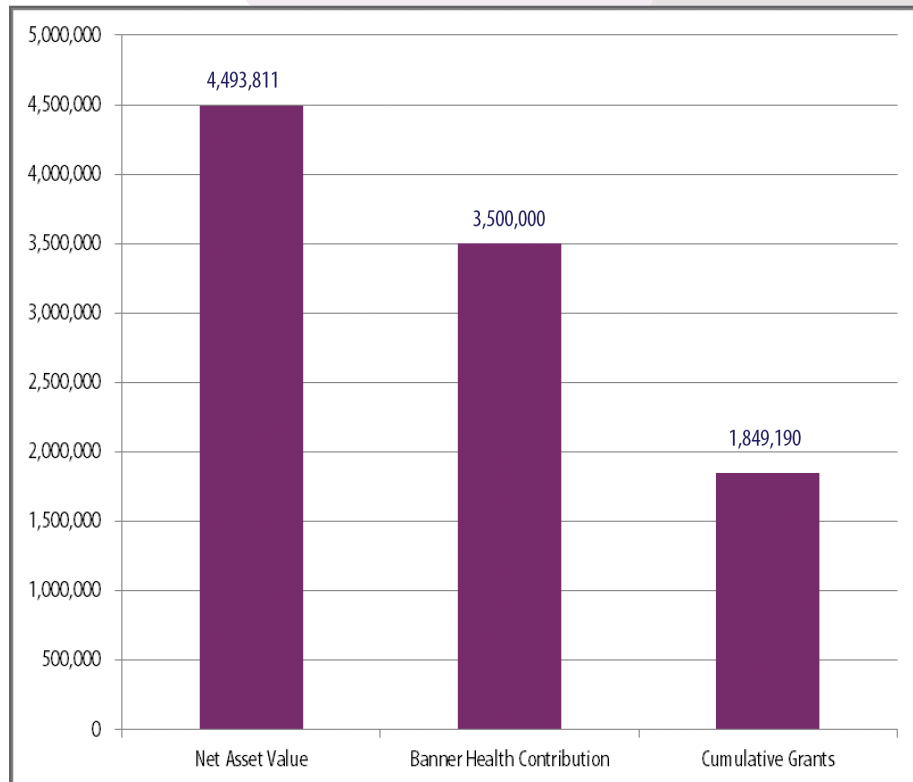
Partners Investing in Nursing's Future (PIN) Sustaining Impact

Con Alma completed an initiative designed to increase the diversity of New Mexico's nursing workforce to better meet the state's unique and pressing health care needs. The Robert Wood Johnson Foundation and Northwest Health Foundation supported the PIN partnership (Partners Investing in Nursing's Future).

Con Alma Health Foundation Cumulative Grants as of 12/31/14



Con Alma / NNMHGG Cumulative Grants as of 12/31/14



Statement of Financial Position

For year ended December 31, 2014 with Comparative Totals for 2013

ASSETS	2014	2013
Current Assets		
Cash and cash equivalents	\$ 1,259,946	\$ 2,378,823
Grants receivable	141,668	0
Interest receivable	97	97
Investments	24,984,866	23,788,933
Prepaid expenses	5,565	2,507
Property and equipment, net of depreciation	799,360	828,668
Total assets	\$ 27,191,502	\$ 26,999,028
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	\$ 22,972	\$ 59,429
Grants payable	275,500	126,100
Accrued liabilities	41,926	38,129
Accrued federal excise tax	10,045	4,825
Total liabilities	\$ 350,443	\$ 228,483
Net Assets		
Unrestricted net assets	\$ 635,234	\$ 719,334
Temporarily restricted	22,705,825	22,551,211
Permanently restricted	3,500,000	3,500,000
Total net assets	26,841,059	26,770,545
Total liabilities and net assets	\$ 27,191,502	\$ 26,999,028

Statement of Activities

For year ended December 31, 2014 with Comparative Totals for 2013

Revenues and support	2014	2013
Grants	\$ 295,000	\$ 350,000
Contributions	100	5,100
In-kind contributions	-	1,739
Special events, net	(3,376)	(265)
Investment income, net	1,140,437	2,826,124
Other income	4,680	9
Net assets released from restrictions	0	0
Total revenues and support	\$ 1,436,841	\$ 3,182,707
Expenses		
Foundation healthcare programs	802,664	812,098
NNMHGG healthcare programs	167,235	161,556
General and administrative	273,459	264,085
NNMHGG general and administrative	49,497	45,870
Fundraising	7,987	7,887
Total expenses	\$ 1,300,842	\$ 1,291,496
Change in net assets before excise taxes	135,999	1,891,211
Excise taxes	(65,485)	(26,683)
Change in net assets	70,514	1,864,528
Net assets, beginning of year	26,770,545	24,906,017
Net assets, end of year	\$ 26,841,059	\$ 26,770,545

This is a summary. The audited financial statements are available for inspection at the office:

*Con Alma Health Foundation
144 Park Avenue
Santa Fe, NM 87501
505.438.0776*

*staff@conalma.org
www.conalma.org*

*Independent auditors:
Accounting & Consulting
Group, LLP*

Many dedicated organizations and individuals from diverse communities are our partners in improving health in New Mexico. We especially want to thank our funding and collaborative partners in 2014:

Border Philanthropy Partnership
 Center for Nonprofit Excellence
 Farm to Table
 Grantmakers in Health
 Hispanics in Philanthropy
 Main Street Las Cruces
 National Alliance for Health Equity
 National Rural Health Association
 National Center for Frontier Communities
 NM Aging & Long-Term Services Department
 New Mexico Alliance of Health Partners
 New Mexico Department of Health
 Santa Fe Community Foundation/New Mexico
 Health Equity Partnership
 New Mexico Health Equity Working Group
 New Mexico Public Health Association
 Robert Wood Johnson Foundation Center for
 Health Policy at UNM
 SHARE New Mexico
 Public Allies New Mexico
 UNM School of Architecture
 UNM Health Sciences Center
 White House Rural Council
 W. K. Kellogg Foundation

Healthy People, Healthy Places Initiative

New Mexico Funding Partners
 Con Alma Health Foundation
 McCune Charitable Foundation
 New Mexico Community Foundation
 Notah Begay III Foundation
 PNM Resources Foundation
 Santa Fe Community Foundation
 Simon Charitable Foundation

Convergence Partnership

Ascension Health
 The California Endowment
 Kaiser Permanente
 The Kresge Foundation
 Nemours
 Robert Wood Johnson Foundation
 Rockefeller Foundation
 W. K. Kellogg Foundation

*The Centers for Disease Control and Prevention
 (technical advisors)*

PolicyLink (project managers)

*Prevention Institute & PolicyLink (policy research,
 analysis & strategic support)*

*Grants are made through the Convergence Partnership
 Fund at the Tides Foundation from partner
 contributions.*

We value all our partners. We apologize for any omissions, and ask that you contact us at staff@conalma.org or 438.0776, ext. 4 to notify us of any additions or corrections.

CONNECTIONS

Deborah Busemeyer
 Lisa Cacari-Stone, PhD
 Richard Cervantes, PhD
 Farm to Table
 Candace Hintenach, CPA
 Mark Kane Photography
 New Mexico Alliance of Health Councils
 Rosemary Romero
 Schaefer IT Consulting
 Kristine Suozzi
 Nadine Tafoya

OTHER GRANTS

Camp Corazones
 Center for Nonprofit Excellence
 El Valle Community Center
 El Valle Women's Collaborative
 Hispanics in Philanthropy
 La Familia Medical Center
 Las Cumbres Community Services
 Native American Voter Alliance
 New Mexico Association of Grantmakers
 New Mexico Intertribal Coordinating Council
 Santa Fe Project Access
 SHARE New Mexico

The vision and dedication of Con Alma Health Foundation's Board of Trustees, Community Advisory Committee, its staff and network of community-based organizations and funding partners extend Con Alma's reach beyond the dollars it grants – and enables us to fulfill our promise for a healthy future for New Mexico's people.

Board of Trustees - 2014

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Jim Summers, Estancia

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Donna House, Alcalde

Laura Jaramillo, Grants
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Nathan Padilla, Roswell
Louise Tracey-Hosa, Las Cruces
Susie Trujillo, Silver City
Brahna Wilczynski, Sandia Park

Con Alma Staff

Dolores E. Roybal, Executive Director
Susan Cantor, Administrator
Amy Donafrio, Assistant Director
Denise Gonzales, Program Director
Cecile LaBore, Information Manager
Dennis McCutcheon, Community Outreach Coordinator

Departing Con Alma Staff

Our thanks and best wishes to Fred Sandoval

NNMHGG Advisory Committee

Michael Jackson, M.D., *Chair*
Erin Bouquin, M.D.
Joe Gutierrez
Kathleen Maley, D.O.
Carol Pyburn
Dolores E. Roybal, PhD, MSW
Carol Watenabe
Steve Wells

Special thanks to
our 2014 Grantee
Recognition Event
sponsors:





*The Heart & Soul of
Health in New Mexico*

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For more information on Con Alma Health Foundation, please visit our website at www.conalma.org and visit us on Facebook at www.facebook.com/conalmahealth.

Con Alma Health Foundation is a tax-exempt private foundation under Section 501 (c) 3 of the Internal Revenue Code. Con Alma Health Foundation is a member of the Border Philanthropy Partnership, Council on Foundations, Grantmakers in Health, Grantmakers for Effective Organizations, LGBT Funders, Hispanics in Philanthropy, Neighborhood Funders Group, and the New Mexico Association of Grantmakers.

Editors: Susan Cantor and Deborah Busemeyer
Graphic Design: Susan Cantor