

HEALTH EQUITY FOR ALL

2015 Annual Report



CON ALMA
HEALTH
FOUNDATION

*The Heart & Soul of
Health in New Mexico*



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From the President and Executive Director



A handwritten signature in black ink that reads "Alfredo Vigil, MD".

Alfredo Vigil, MD
President, Board of Trustees



A handwritten signature in black ink that reads "Dolores E. Roybal".

Dolores E. Roybal, PhD, MSW
Executive Director

It has been another rewarding year at Con Alma Health Foundation as we have strengthened relationships with partners across New Mexico and continued our work toward health equity for all. Two of our major projects have focused on making changes in our communities so everyone has an equal chance at a healthy life regardless of a person's zip code, ethnicity or income. This year we concluded one major project – **Healthy People, Healthy Places (HPPH)** – and are close to completing a comprehensive study for another project that assesses the strengths of federal health-care reform and recommends ways to maximize the benefits offered.

Our three-year HPPH Initiative brought people from different sectors together to examine how New Mexico can improve its built environment so it's easier for people to choose healthy lifestyles including access to safe physical activities in their communities. The initiative provided a series of small grants totaling \$161,000 to nonprofits working to improve food policy and people's access to healthy food.

The **Zuni Youth Enrichment Project (ZYEP)** received one of the mini-grants to increase people's ability to get healthy food and be physically active in their community. As a result, ZYEP opened up a community garden and leveraged funding to receive additional support for a soccer field for tribal members. The HPPH Initiative involved partners who helped us identify successful strategies for sustainable changes as well as funding partners who believe in our charge to achieve health equity for all. Our partners have also been essential in helping us **study how the Patient Protection and Affordable Care Act (ACA)** works here in New Mexico.

We have informed the public and policy makers about our research project and expect to release a report with our findings and recommendations in 2016. This spring, we brought together government workers, decision makers, business and nonprofit leaders and social-service advocates to let them know what we learned so we can all work together and make the best use of the ACA.

We appreciate our dedicated Board of Trustees, Community Advisory Committee and staff, as well as our grantees and community partners throughout New Mexico for believing and supporting our mission to build partnerships, invest in change and advocate for all.

Health Equity for All!

Con Alma Health Foundation

History

In 2001, a group of health consumer advocates and policy makers came together to decide how best to invest the proceeds of the sale of Blue Cross and Blue Shield of New Mexico, a nonprofit corporation. State law required that its non-charitable assets of more than \$20 million be set aside for a similar organization. That nonprofit organization became Con Alma Health Foundation, the largest private foundation in New Mexico dedicated solely to health.

Banner Health Systems, a nonprofit corporation, sold the Los Alamos Medical Center to a for-profit corporation in 2002. Some proceeds from the sale of Los Alamos Medical Center (LAMC) were preserved to serve the unmet healthcare needs of the people of Los Alamos, Rio Arriba and northern Santa Fe counties. The proceeds of a combined \$4.5 million established the Northern New Mexico Health Grant Group (NNMHGG), a joint initiative of Con Alma Health Foundation and the Hospital Auxiliary of the Los Alamos Medical Center. Since inception in December 2001, Con Alma Health Foundation has invested over 14 million dollars in grants, contributions and contracts to nonprofit organizations to improve health in New Mexico.

MISSION

Con Alma Health Foundation is organized to be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico. Con Alma seeks to improve health status and access to health care services and advocates for health policies that address the health needs of all. The Foundation makes grants and contributions to fulfill its mission.

All of Con Alma Health Foundation's work is guided by six core values:

Improve the health status of all New Mexicans

Maintain the public trust

Involve, collaborate and partner with New Mexico communities

Innovate and lead

Teach and learn

Be an effective advocate for a health policy which supports the Foundation's charitable purpose and mission

Believing in the future

We believe everyone is entitled to a healthy life.

We believe communities should help define solutions because of the great diversity of our state.

We believe our assets are greater than our dollars and that Con Alma should be an advocate for sound health policy.

We respect the values and experience of all people and will honor those values in our policies, operations and grantmaking.

In Memoriam



Luciano "Lou" R. Baca, PhD

Dr. Baca served as a member of Con Alma Health Foundation's Community Advisory Committee (2003 - 2010). He was a champion for seniors and served as the State Coordinator for AARP. He was also an educator and former director of the Governor's Office of Education from 1984-1986.



Dianne Rivera

Dianne was Con Alma Health Foundation's Program Officer for two years (2007 - 2009). Previously, she served as a Deputy Cabinet Secretary at the New Mexico Children, Youth & Families Department. She was a strong community advocate for children, families and community.

2015 Hero of Health

In 2009, Con Alma Health Foundation started a tradition of recognizing individuals who have made extraordinary contributions to the health of their communities. Each year, we call for nominations for Heroes honored at our annual Grantee Recognition Event.

Con Alma Health Foundation's 2015 Hero of Health was Mr. Kim Posich, Executive Director of [New Mexico Center on Law and Poverty](#). Posich has led the New Mexico Center on Law and Poverty for the past 13 years, advancing economic and social justice through education, advocacy and litigation. The Center has focused on removing barriers to health care and working toward health equity, one of Con Alma's central goals as well. Pamela Herndon, Executive Director of [Southwest Women's Law Center](#), nominated Posich for carrying out the Center's mission "in a manner to ensure that basic human rights are met, especially the right to quality, affordable health care," she wrote in her nomination letter. "He truly embodies the spirit and purpose of the award as a dedicated advocate for healthcare, and the improvement of healthcare, for low-income families in New Mexico," wrote Herndon. "Most importantly, hundreds of thousands of low-income New Mexicans are leading healthier, more secure lives because of his efforts." In honor of this year's health hero, Con Alma is donating \$1,000 to a nonprofit Posich selected, [New Mexico Immigrant Law Center](#).



"He truly embodies the spirit and purpose of the award as a dedicated advocate for healthcare."

Con Alma Health Foundation Heroes of Health 2009 – 2015

Kim Posich
Vicki Johnson
Juliana Anastasoff
Chuck Howe
Rebecca Palacios
Kristine Suozzi
Dr. Mario Pacheco
Robert Benon
Mary Louise Romero-Betancourt
Senator Jeff Bingaman
Arturo Gonzales

Monica Leyba
Larry Martinez
Patricia Montoya
Winthrop Quigley
Dolores E. Roybal
Fred Sandoval
Cynthia Simonetti
Dr. Eliseo Torres
Dr. Bert Umland
Facundo Valdez
Dr. Alfredo Vigil

Beyond Grantmaking

Aging in New Mexico

Con Alma continued its support of aging issues by participating in meetings of the Policy Advisory Committee of the [New Mexico Aging and Long Term Services Department](#) to encourage policy efforts supporting elders. Meetings were also held with representatives from Santa Fe County to discuss development of services for seniors in this community. Con Alma Health Foundation also served as the presenting sponsor for the [2015 Grandparents Raising Grandchildren statewide conference](#), and created and helps maintain the [Healthy Aging Initiatives](#) page on the [SHARE New Mexico](#) website.



Health Equity and the ACA: Assessing the Impact of the Affordable Care Act in New Mexico

Con Alma completed the first full year of a two-year grant, funded by the W.K. Kellogg Foundation, to [monitor and assess the implementation of the Affordable Care Act \(ACA\)](#) in New Mexico. Work is being done in collaboration with partners including the [Robert Wood Johnson Center for Health Policy at UNM](#), [New Mexico Alliance of Health Councils](#), with input from the [Santa Fe Community Foundation Health Equity Partnership](#). An op-ed and survey was distributed through newspapers, health councils and other means to assess the impact of health care reform on individuals and communities in New Mexico. Over 300 responses to the ACA community survey were received.



Healthy People, Healthy Places

This three-year initiative, “Promoting Health and Equity through Built Environment and Food Access Policy,” was completed in 2015. (See pages 8 and 9 for more information)



Hispanics in Philanthropy: Latino Men and Boys Initiative

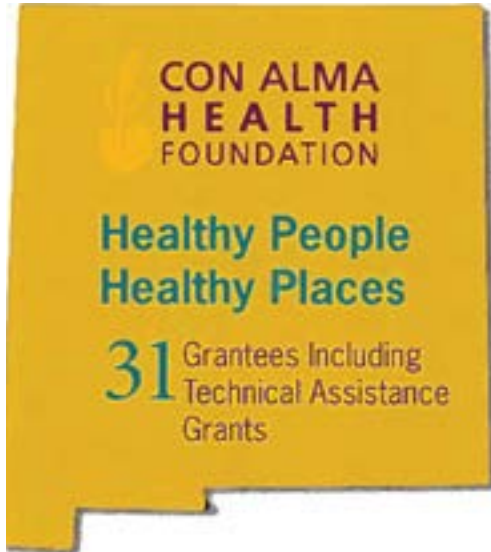
In 2015 Con Alma started work on a new initiative with national Hispanics in Philanthropy. The [HIP Southwest Latino Men and Boys Initiative](#) is designed to strengthen work to improve Latino males' health, education and employment outcomes. HIP partnered with the RWJF and Kellogg Foundation along with New Mexico funders. The initiative will help build the capacity of Latino nonprofits in Arizona and New Mexico to provide high-impact services targeting Latino males with the goal of increasing their outcomes in education, health, and employment.

Workforce Development

Con Alma, in collaboration with the Federal Reserve Bank of Kansas City, and the New Mexico Direct Caregivers Coalition [hosted a convening](#) of stakeholders about how and whether a state-based funding collaborative focused on frontline, low-wage workers in the health care sector would benefit New Mexicans. Follow up meetings were held to determine if there was public will and funder support to establish a funders' collaborative in this area. Next steps will include meetings with businesses and employers whose engagement is critical to the future success of the collaborative.



Healthy People, Healthy Places



In 2013, Con Alma Health Foundation was one of 13 foundations in the country to receive a National Convergence Partnership Innovation Fund grant that was aimed to increase access to healthy food and improve community health through policy and environmental changes in communities.

Con Alma awarded 31 grants awarded to 185 grass-roots organizations that fostered dialogue, community building and systems change.

Goals of the Project

- 1 Promote equity and health by increasing equitable built environment into all strategies with a focus on low-income communities, rural communities, and communities of color.
- 2 Support for preservation and enhancement of cultural and spiritual assets.
- 3 Develop capacity by creating a long-term commitment to equity-focused policy and environmental efforts.

Key Actions & Outcomes



- Established a Steering Committee to identify and support specific built environment opportunities and strategies in the community
- Provided technical assistance and awarded mini-grants to community-based nonprofits to support innovative strategies to improve community health through built environment and food access policy
- Involved targeted communities in policy development and environmental changes; including engagement of local and indigenous community members in leadership roles and decision-making

Promoting Health and Equity Through Built Environment and Food Access Policy

- Supported locally grown and culturally significant foods and the preservation of agricultural traditions
- Increased intergenerational engagement of elders and indigenous people (along with children and families) sharing cultural and traditional practices and knowledge related to health and equity
- Expanded grant making priorities to promote built environment and food access policy
- Engaged funding partners in developing and implementing project strategies, advancing project goals, and leveraging resources and funding
- Established toolkits that informed capacity building and research such as video story gathering



health equity is the assurance of the conditions of optimal health for all people



Investing in Health Equity

Multi-Year Grants 2014-2016

New Mexico Alliance for School-Based Health Care (\$50,000) to advocate for changing the policies and practices of commercial health-insurance companies to protect the confidentiality of adolescent health care through the project, Improving Access to and Confidentiality of Sensitive Services for Adolescents and Others

New Mexico Center on Law and Poverty (\$50,000) for the New Mexico Healthcare Access Project designed to protect and improve the healthcare safety net by removing systemic barriers that prevent vulnerable families from accessing health insurance, protect indigent care for uninsured people and improve charity care for uninsured patients at New Mexico hospitals

New Mexico Community Health Worker Association (\$50,000) for the Bridging the Health Equity Gap efforts around the state to recruit, train and mentor community health workers/promotores to assist with the certification and grandfathering efforts of the 2014 Community Health Worker Act

Vision for Dignity, Access, and Accountability (VIDA) in Healthcare (\$50,000) to support the Bernalillo County Health Safety Net, which is a community coalition to create and support a county-wide health safety net and planning structure for Bernalillo County

Small Grants

Community Partnership for Children (\$10,000) to support the next phase of collaborating with Grant County early child-care centers to develop a shared services network that increases the capability of network members by sharing common business functions, allowing each to strengthen their own operations while cutting costs

La Semilla Food Center (\$11,000) to further efforts through its Advancing Healthy Food Access in Underserved Communities Project, which addresses health equity in Doña Ana County by focusing on public policy advocacy that increases people's access to healthy food through community-based advocacy, outreach and education to key policy makers on the importance of Healthy Food Financing Initiatives

New Mexico Behavioral Health Local Collaborative Alliance (\$10,000) to support community solutions designed to encourage other organizations that share similar goals to find ways to leverage resources, eliminate duplication, and help identify solutions to challenges that communities face when they need access to services that have changed because of state and federal policies



2015 Grants

New Mexico Farmer's Marketing Association (\$10,000) to support and expand Breaking Barriers: COCINA! trainings that promote nutritional health among New Mexico's underserved with a focus on preventative health and nutrition, healthy eating and technical assistance, including Spanish materials and information about the SNAP Double Up Food Bucks



New Mexico Forum For Youth In Community (\$10,000) for the Organizing Youth Engagement's Deliberative Engagement, Evaluation, and Planning Project designed to bring youth together in a series of region-specific dialogues to develop youth priorities and issue briefs that culminate in plans for community/state-level impact projects

New Mexico State University Foundation (\$10,000) to support the Advocacy at Work: Youth Creating Community Change to Improve Health Project designed to address health inequities in Doña Ana County by college undergraduates teaching high school students how to research public-health policy issues and advocate for changes that benefit their communities

New Mexico Voices for Children (\$10,000) to conduct a fiscal analysis of the cost-benefits of Medicaid coverage for low-income adults under the Affordable Care Act to determine if continued full implementation of this program increases health care and improves health outcomes for our most vulnerable populations

Prosperity Works (\$10,000) for the Securing a Future for New Mexico's Children Project to empower 150 families with child development, community leadership and financial capability training; and opportunities to create personal, social and financial assets, which will help address the problem of New Mexico being ranked last in the nation in terms of child wellbeing

San Juan County Partnership (\$10,000) to support San Juan Community PLACE MATTERS on raising awareness about social determinants of health and health inequities by linking root causes to community action with the ultimate goal to advance health equity through policy change



Santa Fe Public Schools Adelante Program (\$10,000) to survey up to 200 homeless families that have mixed and/or undocumented status in the U.S., to identify health-care needs and access to physical and mental health resources for local immigrants, which will provide a baseline and reveal local immigrant families' health care needs and gaps

2015 Grants

Senior Citizens' Law Office (\$10,000) to expand approaches to providing targeted outreach and education, individual legal services and systemic advocacy for rural low-income seniors in Central New Mexico, with a focus on Native American and Hispanic populations, to ensure that they are enrolled in Medicare savings programs and the Low-Income Prescription Drug subsidy or receive full Pickle Amendment Medicaid

University of New Mexico KUNM FM 89.9 (\$15,000) to support the Public Health New Mexico reporting project, which educates the public about how public-health policy impacts them and raises awareness about health inequity by producing call-in-shows, features, investigative stories and web-exclusives about public health and poverty

UNM Community Engagement Center -- Dream Team Listo NM Campaign (\$10,000) for creating policy change among DREAMers, undocumented youth, children and families through a partnership between DreamTeam and El Puente that captures stories and information about undocumented dreamers, youth in mixed-status families and the health disparities they encounter, especially regarding mental health

Villa Therese Catholic Clinic (\$14,000) for its Marketing to the Underserved Hispanic Community Campaign that increases awareness about services for the uninsured and underserved population through outreach efforts at churches, daycare facilities, food pantries, and distribution of targeted media messages on radio, bus cards, and newspapers reaching the Hispanic population

Northern New Mexico Health Grants Group

(A partnership of Con Alma Health Foundation and the Hospital Auxiliary for the Los Alamos Medical Center)

Amigos del Valle (\$15,000) to provide in-home services, including transportation, information and referrals to seniors who earn low incomes, wish to remain independent in their homes and live in the Española Valley

Boys & Girls Clubs of Santa Fe/Del Norte (\$12,000) to support the Triple Play & Healthy Habits project for youth in Abiquiú, Chimayo, and Española on how eating smart, keeping fit and forming positive relationships adds up to a healthy lifestyle

Cancer Foundation for New Mexico (\$10,000) for the Northern New Mexico Dental Care Pilot Program to help low-income cancer patients in Rio Arriba and northern Santa Fe counties who cannot receive cancer treatment without first receiving dental care

ECHO (\$10,000) to support the Food For Kids Backpack Program providing kid-friendly, nutritious food to support good health and improve educational success for elementary school children in rural Rio Arriba County

Family Learning Center (\$10,000) to provide support to grandparents raising grandchildren to help alleviate stress and maintain ability to interact positively with their grandchildren leading to a healthier family situation

Family YMCA (\$15,000) for the Española YMCA Teen Center to support education, intervention, prevention and health outreach programs for youth in the Española Valley through positive relationships and mentoring

Food Depot (\$10,000) to support Agency Relations Council--Rio Arriba County that strengthens agencies and builds capacity through a collaborative, community-driven effort toward ending hunger in Northern New Mexico

Las Cumbres Community Services (\$10,000) for the Grandparents Raising Grandchildren: Family Navigation monthly peer group for grandparents who increasingly serve as primary caregivers in New Mexico

Los Alamos Family Council (\$13,000) to provide critical-care services for low-income clients experiencing mental health issues, substance abuse or domestic violence

McCurdy School (\$12,000) for Project Cariño, which provides free mental-health counseling to students in the Española Valley to help improve mental health, social, spiritual, familial and educational outcomes

New Mexico Suicide Intervention Project (\$8,000) to support Inner/Outer Life Skills -- A Pathway to Resilience, a 10-week intervention middle school program at Pojoaque Valley Middle School to improve daily life conditions for vulnerable adolescents and support their future well-being



Somos Amigos Of Northern New Mexico (\$10,000) to support home repair and modification for seniors and people with disabilities to improve the health, safety and security of low-income and senior homeowners in the Española Valley and outlying areas

Villa Therese Catholic Clinic (\$15,000) to support medical and dental care to underserved patients from Rio Arriba, Los Alamos and Santa Fe counties with a focus on uninsured and underinsured children and adults in the three-county area

Financials

Statement of Financial Position

For year ended December 31, 2015 with Comparative Totals for 2014

ASSETS	2015	2014
<i>Current Assets</i>		
Cash and cash equivalents	\$1,141,874	\$1,259,946
Grants receivable	71,423	141,668
Contributions receivable	15,000	0
Interest receivable	0	97
Investments	23,209,297	24,984,866
Prepaid expenses	61,676	5,565
Property and equipment, net of depreciation	770,542	799,360
Total assets	\$25,269,812	\$ 27,191,502
 <i>LIABILITIES AND NET ASSETS</i>		
<i>Current liabilities</i>		
Accounts payable	\$ 39,191	\$ 22,972
Grants payable	250,000	275,500
Accrued liabilities	52,272	41,926
Accrued federal excise tax	0	10,045
Total liabilities	\$ 341,463	\$ 350,443
<i>Net Assets</i>		
Unrestricted net assets	\$ 595,694	\$ 635,234
Temporarily restricted	20,832,655	22,705,825
Permanently restricted	3,500,000	3,500,000
Total net assets	24,928,349	26,841,059
Total liabilities and net assets	\$25,269,812	\$ 27,191,502

Statement of Activities

For year ended December 31, 2015 with Comparative Totals for 2014

Revenues and support	2015	2014
Grants	\$ 35,000	\$ 295,000
Contributions	25,000	25,100
Special events, net	(11,502)	(3,376)
Investment income, net	(550,198)	1,140,437
Other income	2,796	4,680
Net assets released from restrictions	0	0
Total revenues and support	\$ (498,904)	\$1,461,841
 <i>Expenses</i>		
Foundation healthcare programs	873,229	802,664
NNMHGG healthcare programs	195,607	192,235
General and administrative	273,469	2273,459
NNMHGG general and administrative	49,017	49,497
Fundraising	8,429	7,987
Total expenses	\$ 1,399,751	\$ 1,325,842
Change in net assets before excise taxes	(1,898,655)	135,999
Excise taxes	(14,055)	(65,485)
Change in net assets	(1,912,710)	70,514
Net assets, beginning of year	26,841,059	24,770,545
Net assets, end of year	\$24,928,349	\$26,841,059

*This is a summary.
The audited financial
statements are
available for inspection
at the office:*

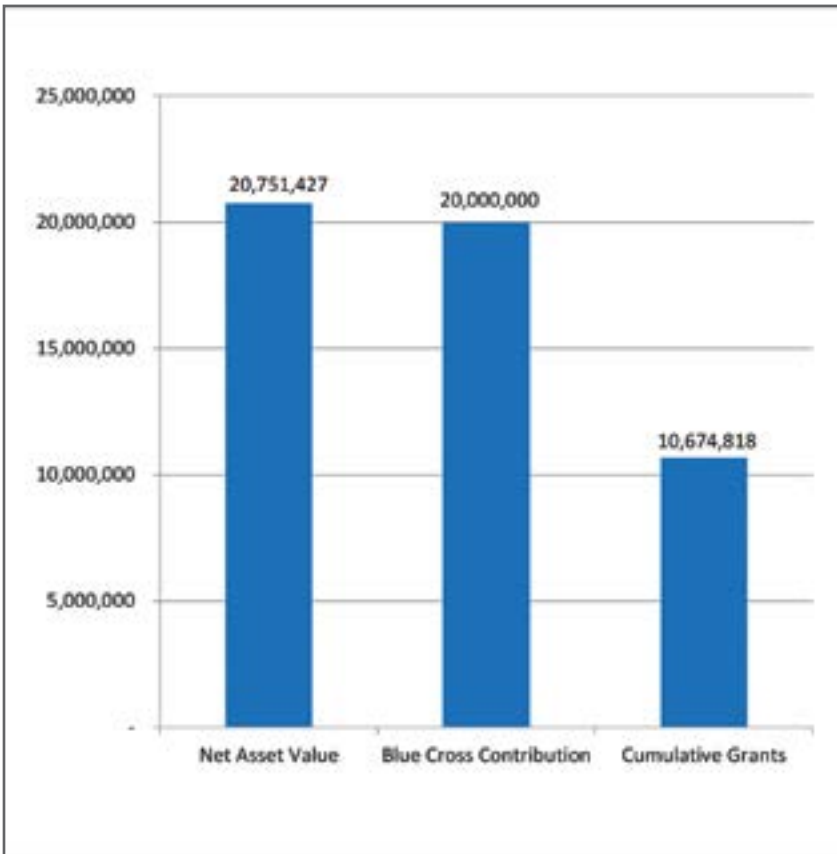
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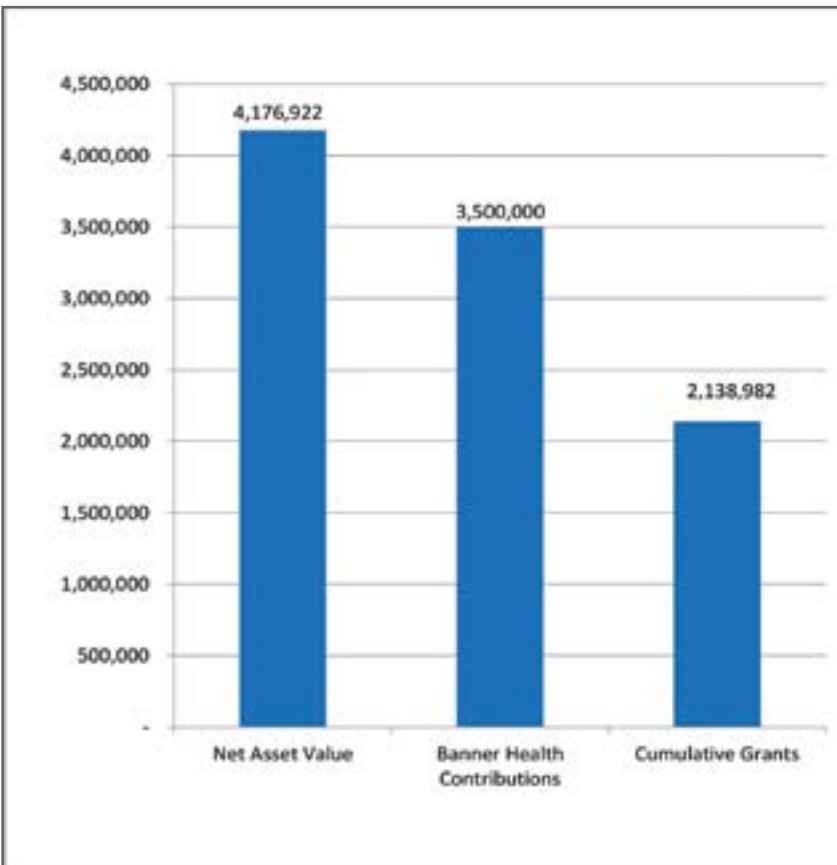
*Independent auditors:
RPC CPAs +
Consultants, LLP*

Grants from Inception

CON ALMA HEALTH FOUNDATION
(EXCLUDING NNMHGG)
December 31, 2015



NORTHERN NEW MEXICO HEALTH
GRANT GROUP
December 31, 2015



Our Partners

Apex
Border Philanthropy Partners (BPP)
Colorado Trust
Century Bank
Daniels Insurance
Farm to Table
Federal Reserve Bank of Kansas City
Grantmakers in Health
Hispanics in Philanthropy
W.K. Kellogg Foundation
Las Cumbres Community Services
Los Alamos Hospital Auxiliary
New Mexico Association of Grantmakers
National Association of Social Workers
New Mexico Alliance of Health Councils
New Mexico Aging and Long Term Services Department
New Mexico Center for Nonprofit Excellence
New Mexico Direct Caregivers Coalition
New Mexico Health Equity Working Group
SHARE NM
Mindfulness Based Workplace Workshops
Robert Wood Johnson Foundation Center for Health Policy at the University of New Mexico
UNM Health Science Center
UNM School of Architecture and Planning
White House Rural Council Rural Health Philanthropy

Connections

Deborah Busemeyer
Lisa Cacari-Stone, PhD
Mark Childs, Associate Dean & Professor
Anne Hays Egan
Farm to Table
Ron Hale
Candace Hintenach, CPA
Micheale Pride, AIA, NOMA
Mark Kane Photography
Rosemary Romero
Charlotte Roybal
Schaefer IT Consulting
Kristine Suozzi
Nadine Tafoya & Associates

Healthy People, Healthy Places Initiative

New Mexico Funding Partners
Con Alma Health Foundation
McCune Foundation
New Mexico Community Foundation
Notah Begay III Foundation
PNM Resources Foundation
Santa Fe Community Foundation
Simon Charitable Foundation

Convergence Partnership

Grants were made through the Convergence Partnership fund at the Tides Foundation from partner contributions.

Ascension Health
The California Endowment
Kaiser Permanente
The Kresge Foundation
Nemours
Robert Wood Johnson Foundation
Rockefeller Foundation
W.K. Kellogg Foundation

The Centers for Disease Control and Prevention (technical advisors)

PolicyLink (project managers)

Prevention Institute & PolicyLink (policy research, analysis & strategic support)



Our People

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Susan Cantor, Administrator
Amy Donafrio, Assistant Director
Denise Gonzales, Program Director
Cecile LaBore, Information Manager
Francesca Lopez, Graduate Intern
Dennis McCutcheon, Community Outreach Coordinator

Special thanks to our 2015 Grantee Recognition Event sponsors:





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Con Alma Health Foundation is a tax-exempt private foundation under Section 501 (c) 3 of the Internal Revenue Code. Con Alma Health Foundation is a member of the Border Philanthropy Partnership, Council on Foundations, Grantmakers in Health, Grantmakers for Effective Organizations, LGBT Funders, Hispanics in Philanthropy, Neighborhood Funders Group and the New Mexico Association of Grantmakers.

For more information on Con Alma Health Foundation, please visit our website at www.conalma.org and visit us on Facebook at www.facebook.com/conalmahealth.